

## Press release

07. Dezember 2010

### **Recruiting German Top Performers – Dr. Magnus Tessner talks as key-note-speaker at the Automechanika in Shanghai.**

The internationally leading automotive tradeshow with focus on aftermarket takes place from 8 - 11 December 2010 in the Shanghai New International Expo Centre in Shanghai, Pudong.

Due to the prospective growth of international competitive pressures in the automotive- and supply industry the relevance of innovative engineer performance is increasingly gaining importance. Therefore successful recruitment of top technicians and sales executives will remain companies' drive mechanism for development and turnover on the large world markets.

Dr. Magnus Tessner, partner und automotive expert of the German head-hunter ifp, based his intensified recruiting activities for German managers and executives in the Chinese market on facts and figures: „China is not only of great importance for the global economy, but with more than 17 million units in 2010, also by far the world's biggest automotive market. No organisation can afford to not be present in

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China – this is also true for executive search and ifp: We are there! “

Dr. Magnus Tessner will be available on site in hall E4 throughout the trade show for talks on the subject of executive search at ifp’s own booth B05. On 9 December at 2:05 p.m. he is giving a presentation on: „How to recruit technical and sales elite in Germany“. As further key-note speaker automotive-experts from Smart, Buecker & Essing, A.T.U. as well as TÜV Rheinland Taiwan are also invited.



As the world’s leading trade fair on the automotive aftermarket, Automechanika offers an international industry meeting point for the automotive industry. It provides its visitors a unique product range in the fields of car parts, garage and petrol station equipment, IT and management, car wash, accessories and tuning. 3.000 exhibitors of the automotive industry and its components suppliers of 27 countries present their newest products and services to the audience.

For any questions, please contact:

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About the ifp:

The ifp supports large and medium-sized companies since 1964 in placing outstanding executive positions and offers assessment of management potentials. In the business division Executive Search nine partners lead different market teams with over 80 employees and annually take on more than 300 mandates with a focus on upper management level. The division Management Diagnostics concentrates another 20 professionals under two partner's leadership, to consult their clients on the assessment and development of company executives

For years, the ifp has belonged to the ten prime executive search companies and comes with international contacts in 28 countries due to its worldwide engagement in the International Search Group network and therefore has the necessary competence on cross-border consultancy mandates. Do not hesitate to contact us!

For further information, please refer to [www.ifp-online.de](http://www.ifp-online.de)

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